

## E-Enterprise Bulletin Contributor Guide

Thank you for contributing to the *E-Enterprise Bulletin*. The *Bulletin* shares news, tools, and best practices and highlights the work of EPA, state, and tribal representatives who participate in E-Enterprise. The following instructions, and example article on page two, highlight how to draft an article that is relevant to the E-Enterprise community and appropriately formatted for inclusion in the *Bulletin*.

A contributor should follow these guidelines when submitting an article for publication:

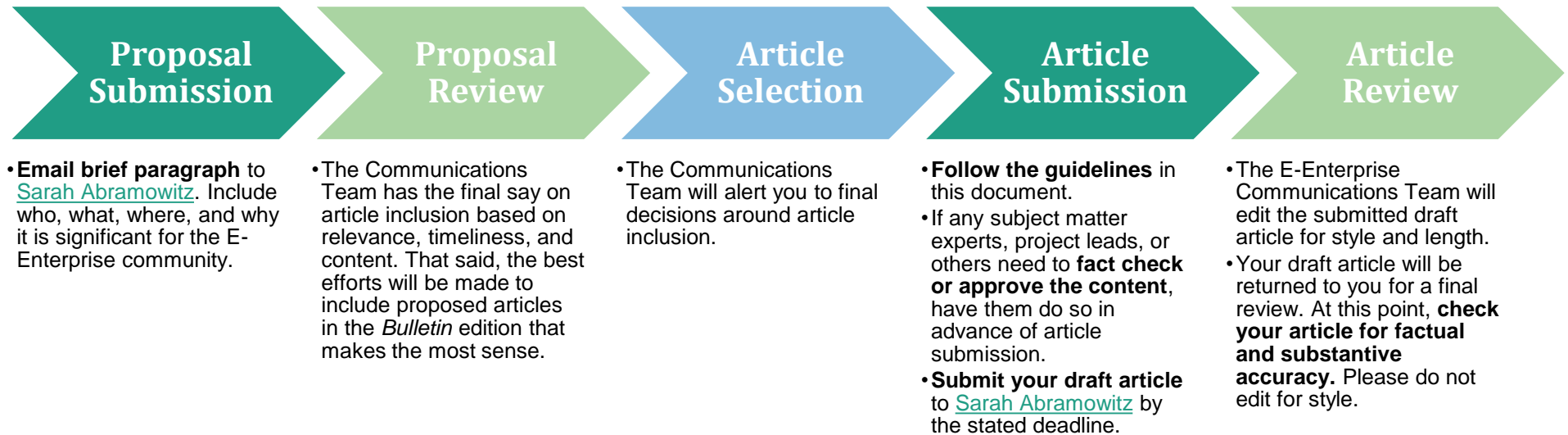
- Include the basic elements **who, what, where, and why is this significant for the E-Enterprise community**. Identify concisely the practice, tool, training, IT solution, data, activity or meeting – who is involved, and why readers should care.
- Reference the **E-Enterprise principles** to which your article relates (shared governance, process improvement, and/or IT optimization).
- Identify the **E-Enterprise partners** supporting the effort (EPA, states, tribes) and, also, identify the partners impacted – those currently using or benefiting from the subject matter – as well as other potential users/beneficiaries. The *Bulletin* overall will strive to reflect a balanced perspective for all three partners that comprise the E-Enterprise community.
- Feature **specific milestones or accomplishments** of interest to the community.
- Point to **useful sources**, websites, platforms, etc., directly linking to or further explaining the article's subject matter. Be sure your E-Enterprise project fact sheet and web content, where applicable, are updated to reflect current information.
- Include or suggest a relevant **graphic or image** for inclusion in the article

### Useful Resources

- [EPA Writing Guide](#)
- [E-Enterprise Bulletins](#)
- [E-Enterprise Projects](#)

Questions? Contact [Sarah Abramowitz](#).

### Article Submission and Editing Process



# Sample Article

## New and Improved Version of E-Enterprise Portal Goes Live

**HEADLINE:** news hook and action verb (8-10 words)



**PHOTO/GRAPHIC:** attractive visual to enhance content (please include or suggest an idea)

**LEAD:** newsworthy item/event with hook and action verb emphasizing outcomes over process (1-2 sentences)

In March, E-Enterprise launched the newest version of the [E-Enterprise Portal](#), Portal 2.0, offering easier access to information and an improved login process that lets users enter information in a centralized fashion. The Portal modernizes how the public, the regulated community, and environmental co-regulators conduct environmental transactions and access web resources.

**LINKS:** useful resources

**BACKGROUND:** useful context (1-2 sentences)

Portal 2.0 offers expanded functionality through the following features:

- The ***Federal Regulations Finder***, coming summer 2019, will enable regulatory users and the public to find applicable federal laws and regulations and EPA programs based on a substance or keyword.
- ***My Reporting*** allows regulated entities to use a single sign-on to gain direct access to reporting systems or applications, starting with the Central Data Exchange as the Minimum Viable Product.
- An improved [Partner Area](#) explains how users of the Portal can more easily participate in E-Enterprise shared services, such as how to provide geographically specific and partner-branded information in Be Well Informed, develop a widget for the Portal, or participate in our other Portal services.

**MAIN BODY:** concise, up-to-date details (bear in mind publication date may be two months away) on benefits and recent developments

**TONE:** mix of jargon-free language simple enough for a general audience but technical enough to be meaningful

EPA worked closely with states and tribes to scope these new changes to the Portal and will continue to seek their input as the Portal continues to develop. To increase this partner engagement, the E-Enterprise Portal Governance Team (Portal Team) is looking for additional members who can bring diverse perspectives to planning and development conversations and who possess programmatic, usability, and other expertise to complement the technical aspects of the development.

**APPEAL/AUDIENCE:** E-Enterprise partnership (EPA, states, and tribes) highlighted where relevant

**WRITE OUT ACRONYMS/ABBREVIATIONS:** include full identification for first use and use shortened version afterward

To join the Portal Team, participate in user testing, or obtain more information, please contact [Shana Harbour](#) of EPA.

**CONTACT INFO:** hyperlinked name(s) followed by affiliation(s)

**LENGTH:** 300 words maximum